



# B.S. Business & Information Management International Specialization

## The Profession

Professionals working in international business and information management serve as a communication bridge between those who implement information systems technology and the business end users of these systems. They apply global business skills and technology to make sound business decisions and drive strategic vision and actions. The field requires a solid understanding of intercultural business practices combined with an understanding of the role information systems play within an organization in today's global world. Individuals who think fast, work hard, are interculturally competent and excel at multitasking should consider this high-paying profession. Whether you want to work for an international Fortune 500 company or run your own business, this degree is for you.

Entrepreneurs need to understand how to grow opportunities, also globally. Business-oriented professionals who want to support international organizations or become entrepreneurs must have both business and information skills. These professionals apply business skills such as marketing, investment strategies, legal and leadership skills in the world of commerce. Understanding information systems is a key factor in gaining success in today's global marketplace.

## The Program

The Bachelor of Science (B.S.) in Business and Information Management (BIM) emphasizes the intercultural skills necessary to sustain and grow business internationally through marketing, general business and management practices and the application of international law and ethics. The curriculum also focuses on intercultural leadership, soft skills, the analysis and implementation of information systems, data management, data communications and emerging topics such as electronic commerce and knowledge management.

The B.S. BIM program with an international specialization is a compact, 16-month program that builds on the A.A. in Business offered also at Salzburg College. It provides students with the opportunity to grow academically and gain professional experience while learning to navigate in different business cultures. The tailored program links cutting-edge technology to innovative business practices by offering a clear and direct relationship between academics and what is demanded by industry and commerce.

The B.S. Business and Information Management Program especially prepares you for these careers:

- ✓ Business Analyst
- ✓ Business Application Developer
- ✓ Business Manager
- ✓ Business Operations Specialist
- ✓ Business Process Manager
- ✓ Business Support Manager
- ✓ Business Owner
- ✓ Chief Information Officer
- ✓ Entrepreneur
- ✓ Enterprise Systems Analyst
- ✓ Franchise Owner
- ✓ Information Systems Manager
- ✓ Investor
- ✓ Management Analyst

## Program Information

### Program Start and Duration

Fall or Spring Semester, 16-month (4 semesters) program

### Main Instruction Site

Salzburg College  
Bergstraße 12  
5020 Salzburg  
AUSTRIA

### U.S.A. Instruction Site

Seminole State College  
100 Weldon Boulevard  
Sanford, FL 32773  
U.S.A.

### Class (Cohort) Size

10 – 25 students

### Language of Instruction

English

### Class Hours

Monday-Thursday (Monday-Friday during Summer Semester)  
Excursions on select weekends

### Eligibility

- Pre-requisite (Transfer Credit) Courses:  
Students are expected to transfer into the program with an A.A. in Business (also offered at Salzburg College) completed.
- SAT Score: Not applicable for EU applicants and may be waived for holders of a U.S. Associate Degree with a GPA of 3.0 or above.
- Proof of English language proficiency (TOEFL Computer: 220; TOEFL IBT: 80; TOEFL paper-based: 550, IELTS: 6)
- WES: An evaluation by WES is required for any degree or diploma completed outside of the US or Canada.

### Degree Awarded by Seminole State College (Florida, U.S.A.)

Bachelor of Science Business and Information Management  
Concentration: International Specialization



### Program Fees

See Tuition & Fee Schedule

The program tuition includes tuition, registration fees, student services & on-site support.

### International Program Director

Mag. Phoebe Mayer, MBA

### Admissions Information

Nicole Bonnell, M.Ed.

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### Application Deadline

Fall Semester: June 1

Spring Semester: November 1